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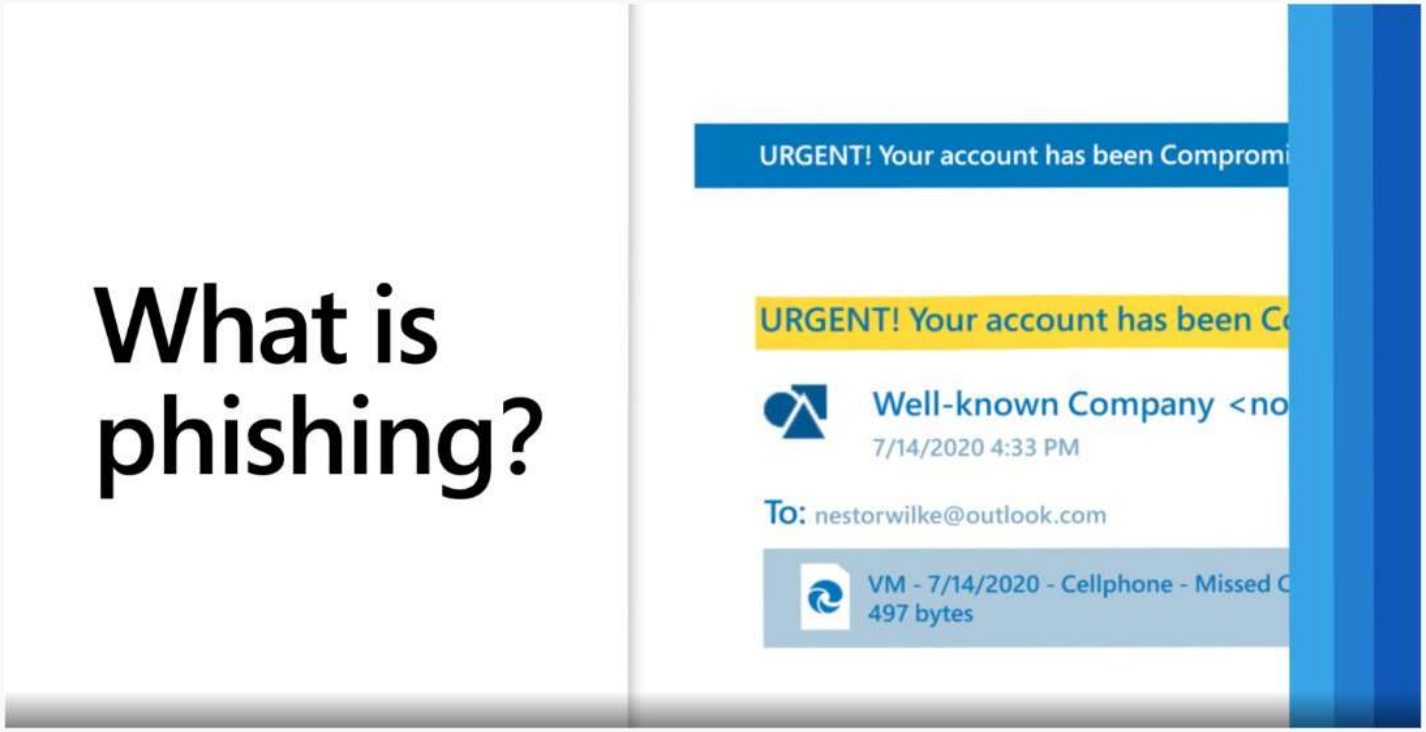
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# Understanding Email Phishing Attack

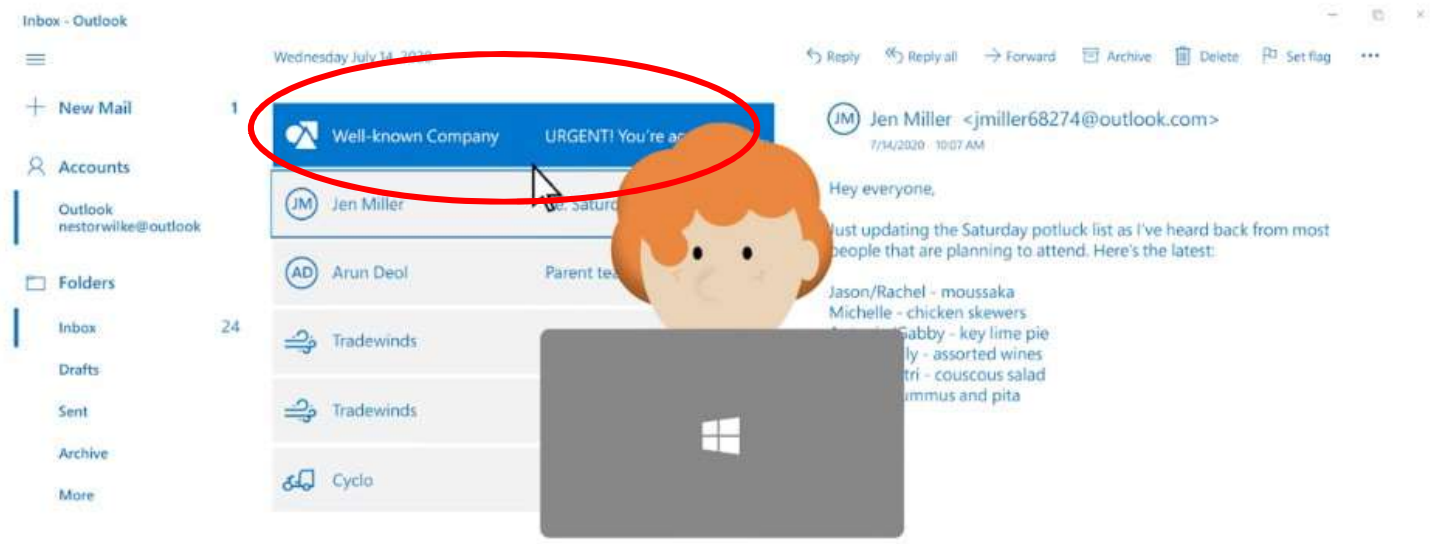


**Email Phishing** is a way crooks try to bait you into giving up your personal or financial information.

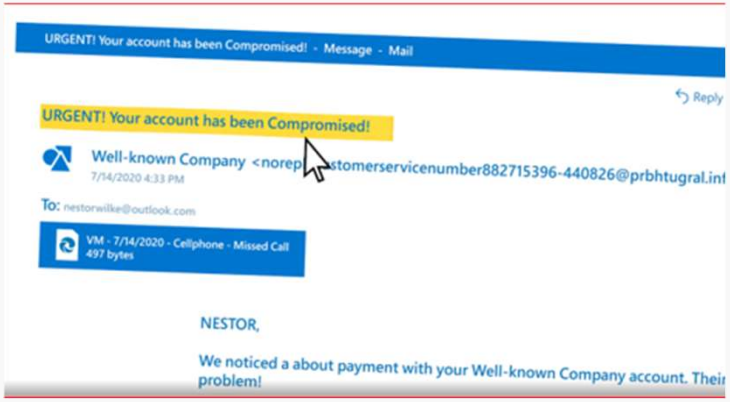


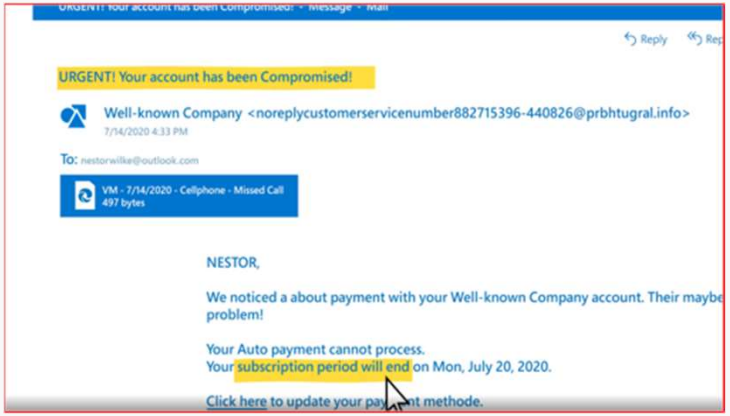
**When you see an email that seems a little fishy, you can sniff it out.**

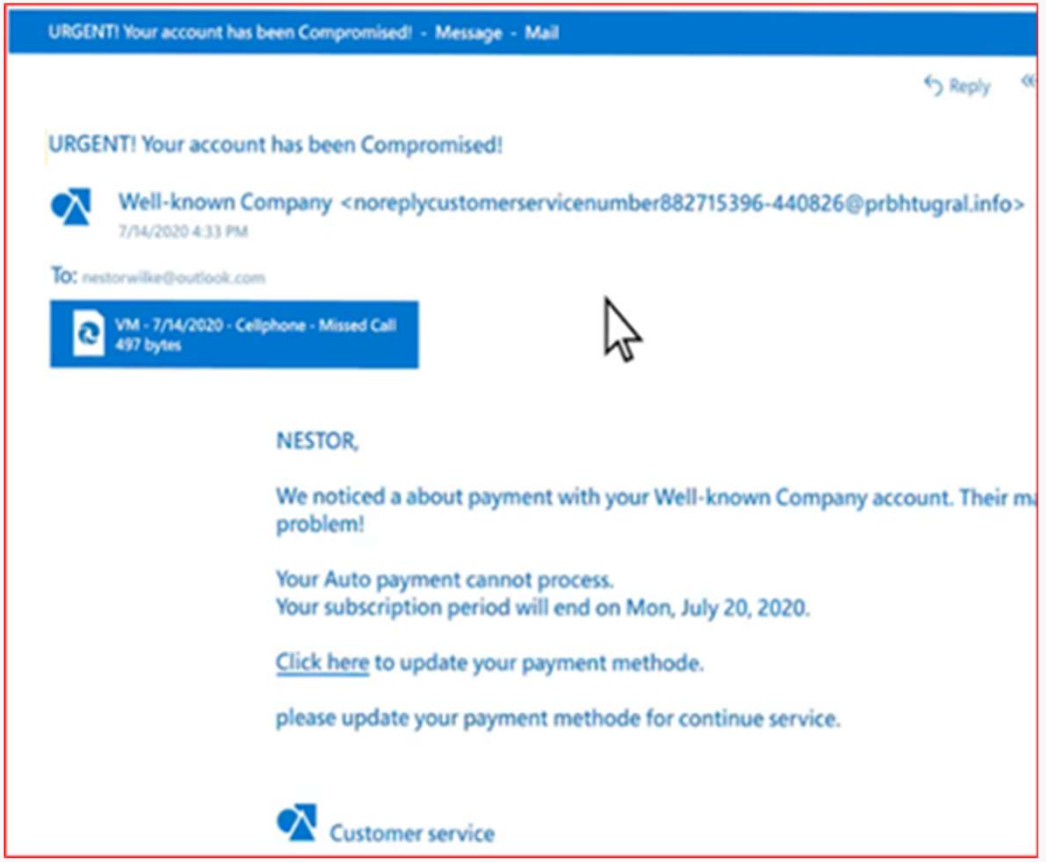
**Let's look at some of the common features of phishing.**



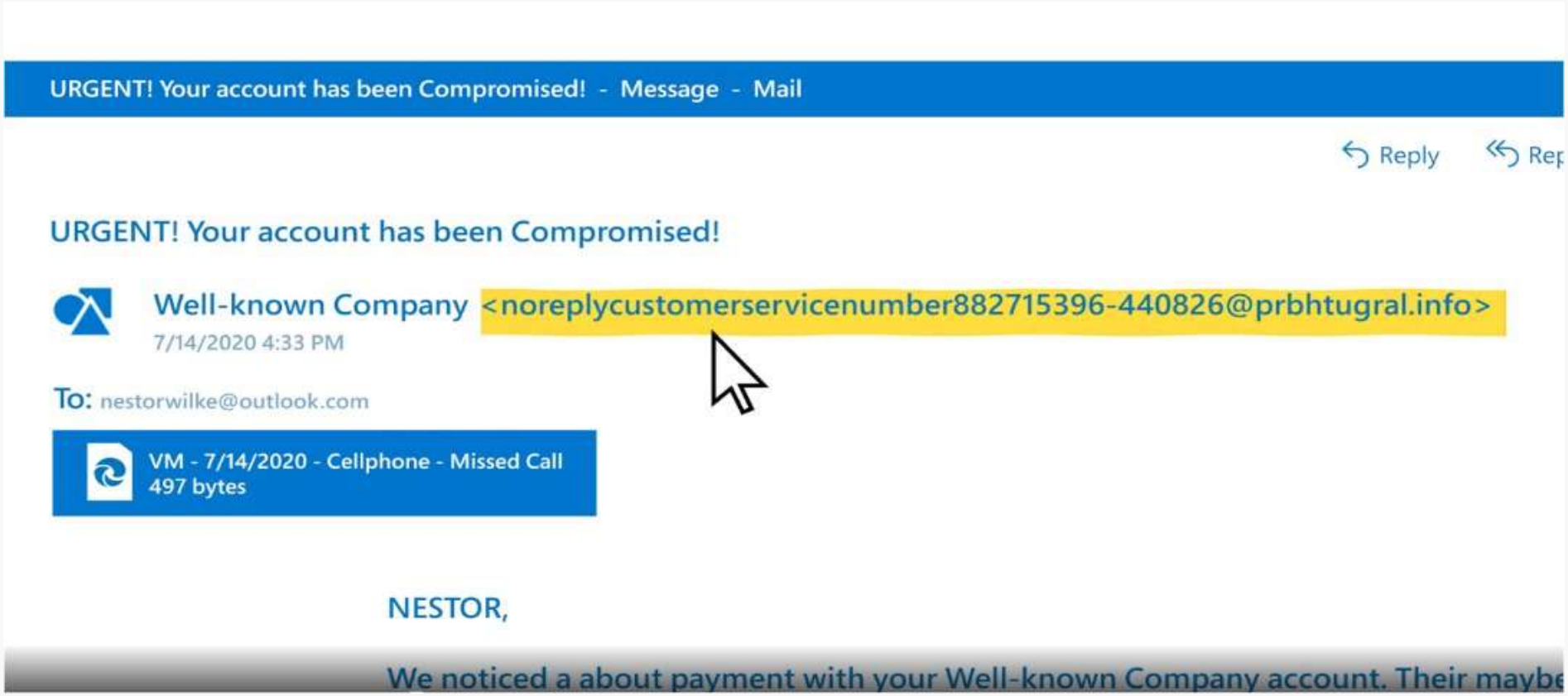
## There's a sense of urgency that something is going to be cancelled, money is due, or maybe there's a reward, and it's imperative that you act right now!



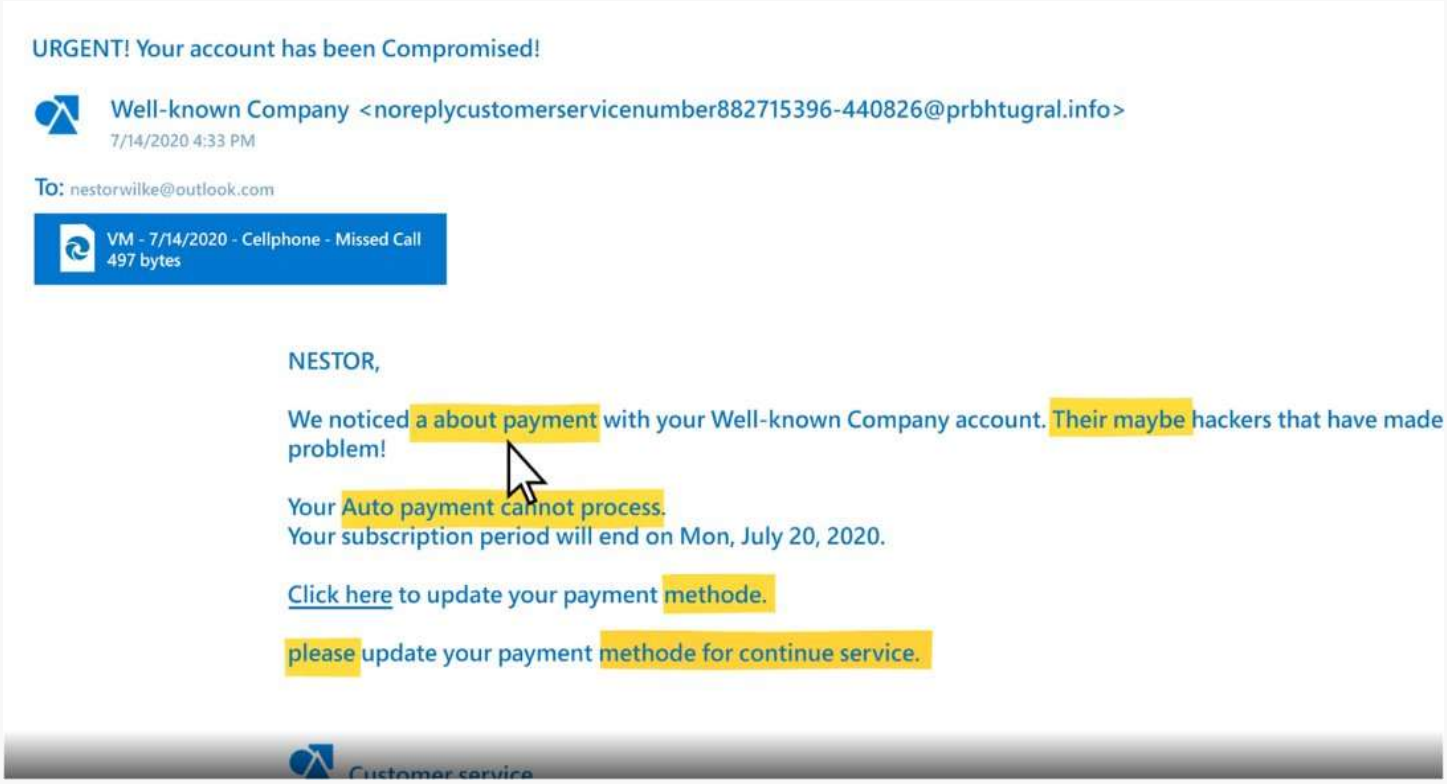



Although it may say it's from a company you know, look carefully.
**That email address certainly doesn't look right.**



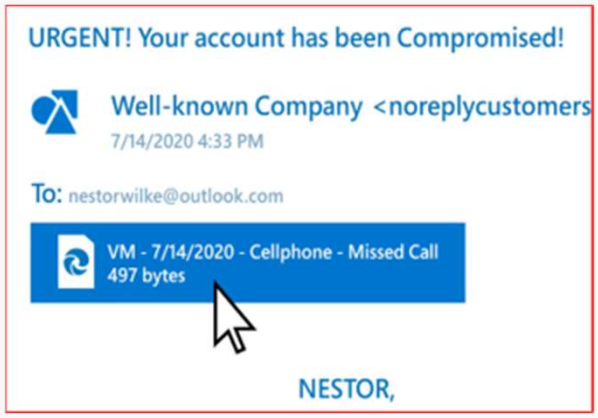
**There's a lot of bad email out there now. Major email providers filter and block dozens a day. But still, some get through.**

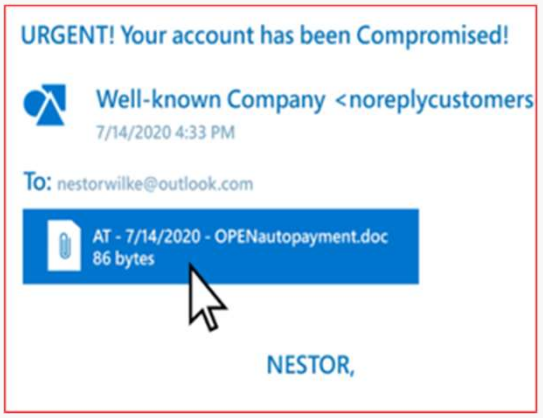
**That's one reason phishing emails may look sloppy with bad grammar or strange formatting. They're trying to get through the filters.**

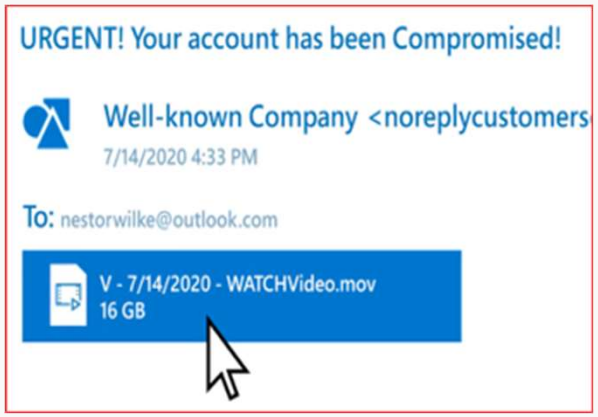


Some phishing emails will include an **attachment**. Never ever open attachments you weren't expecting, even if they appear to be from somebody you know and trust.

**If you receive a surprise attachment, reach out to them. Confirm the attachment is legitimate before you open it.**

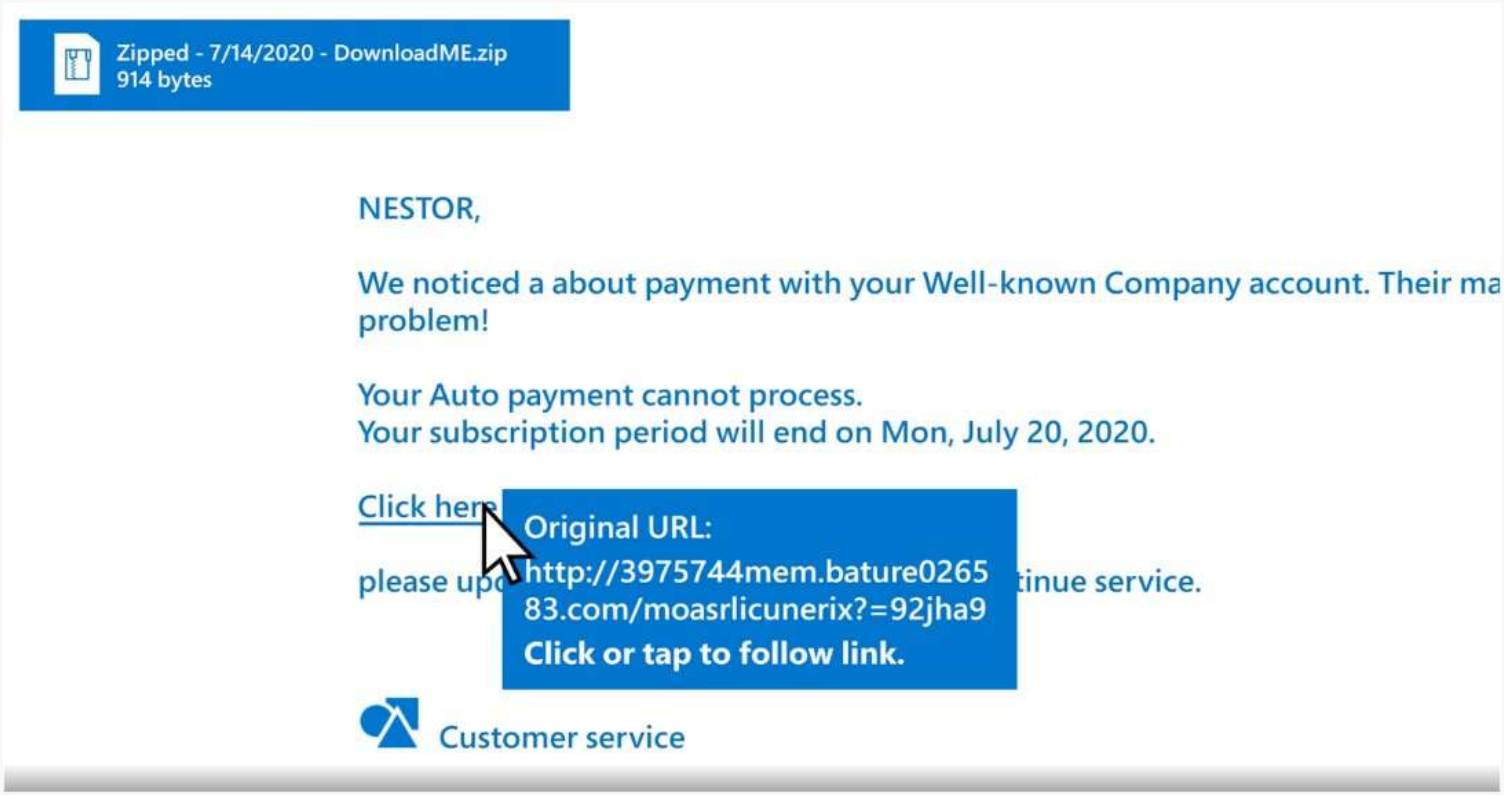


The same is true for links in email. **If you mouse over one, you can see where the link is going**. That might look fishy!

Instead of clicking the email link, it's safer to go to the company homepage through your browser.



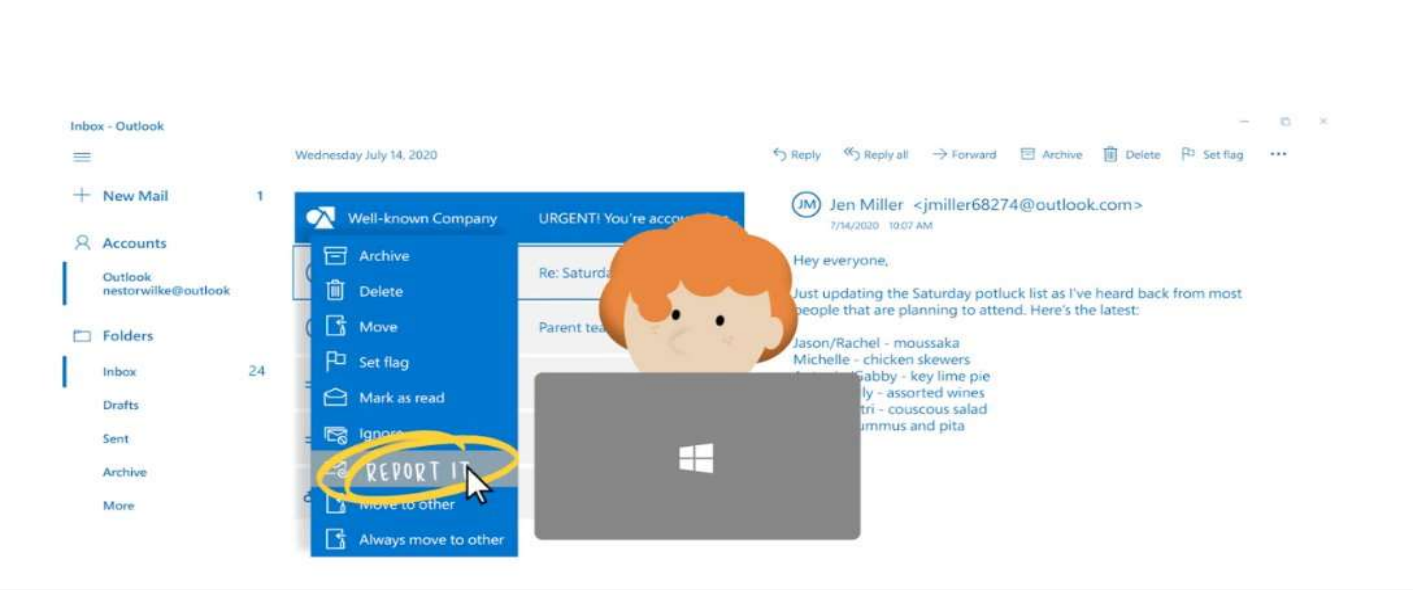
So, what should you do?

**Reporting it** will help block other attacks like this and **should move the email out of your inbox**.



# So, what should you do?

- **Reporting it** will help block other attacks like this and **should move the email out of your inbox**.




- If not, you know what to do! **Delete It permanently!**





# Common Types of Phishing Attacks Explained

## Phishing tricks steal personal and company information through clever scams. Awareness is your best defense.

### Standard Email Phishing

Fake mass emails pretend to be from trusted companies. They seek passwords and credit cards.

### Spear Phishing

Targeted attacks on individuals like CEOs using personalized fake emails from colleagues.

### Search Engine Phishing

Fake websites in search results steal login or payment details.

### Man-in-the-Middle Attack

Hackers intercept data on public Wi-Fi to steal info or install malware.

### Malware Phishing

Emails contain links or attachments that install harmful software on your device.

### Smishing & Vishing

Phishing via texts or calls that trick you into sharing sensitive info or clicking links.

### Pharming & Clone Phishing

Technical redirection to fake sites or copied emails with malicious links.

### BEC & Malvertising

Fake emails from bosses asking for money; malicious ads that spread malware.

**Remember:** If something feels urgent or unusual, **STOP** and verify before acting.



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